

Colombo Commercial Corp. Co.

About CCC:

Established in 1876, CCC provides an engineering and maintenance support to the Tea plantation industry of Sri Lanka. A Government holding Company with accumulated losses to the tune of SLRs. 337 Million (US\$ 5 Million) upto Jan 1998. Thereafter, Serendib Engineering Group purchased it in February 1998.

Our Objective:

Restructuring of the company including diversification of product lines, improvement in the existing designs by induction of new technologies leading to improved productivity.

Key Issues:

- Operational efficiency
- Management information systems
- Machinery and plant upgradation
- Relocation plan

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Execution:

To enable the revival of this Company, the study team did a due-diligence study involving short term and long term plans. The short-term plans included – Foundry, Engineering W/S, Drier & Structural Shop, Market Development and Product improvement. The key long-term plans developed included diversification of product lines and an efficient strategy for relocation.

Results:

As a result of these plans, the annual benefits through revenue enhancement, cost reduction and productivity improvements included:

- Foundry: \$80,000
- Engineering W/S: \$60,000
- Drier & Structure Shop: \$9,500
- Branch Operations: \$30,000

The study was considered successful both with regard to Re-structuring of the present company as well as the Relocation of the New Company, which is now yielding excellent results